



# Fredstone



**City College** 

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## ICT: GRAPHIC DESIGNING

### Introduction

Graphic designing is the craft of planning and creating visual content to communicate ideas and messages. Graphic is everywhere you look in the digital age from billboards to cereal boxes to mobile apps. Through incorporating different elements and principles, these designs can influence our perception and emotions.

Graphic design is also known as communication design and graphic designers are essentially visual communicators. They bring visual concepts to life, most likely through graphic design software and inform or engage consumers through text, graphics and images.

### Entry requirement

No specific minimum entry requirement. The ability to read and write English will be an added advantage.

### Duration

10 Months

### Attendance categories

1. Full-time

2. Part-time

3. Online

## Module outline

- Graphic Design history
- Design Process and Ideation
- Colour Theory
- Principles and elements of design
- Type and layout
- Design for social media
- Log design and corporate identity

## Registration requirements

1. Completed registration form
2. Certified copies of your results to be upgraded
3. Certified copies of the applicant ID or Passport
4. 2 ID photos (Color)
5. Proof of residential address
6. A non-refundable registration fee of R1000.00

## The course fees structure

Registration	R 1000.00
Admission fees	R 1000.00
Total tuition fees	R 10,000.00 (Includes all study material)
Monthly opt.	R 1000.00 * 10 Instalments (Paid by the 2 <sup>nd</sup> of every Month)

*NB: The deposit fees MUST be paid upon registration or before classes commence.*

## College banking details

Johannesburg Campus

**Bank:** Standard Bank SA

**Account holder:** Fredstone City College Pty Ltd

**Account Number:** 010117596939

**Ref:** Student / Applicant full names



**+27 83 697 4690**